

# UM



Focusing  
on automotives





We know

## Our Vision

Automotive system supplier through leadership in technology with global presence, creating high stakeholder value

## Our Mission

To deliver superior value to our customers, shareholders, employees and society at large.

## Our Values

Integrity  
Commitment  
Passion  
Seamlessness  
Speed



We know that our position in the automotive industry brings unique responsibilities for us. We are committed to setting globally recognised manufacturing standards keeping in view the ever changing future requirements and expectations of the customers.

Our goal is to built-up a leadership with clear vision of the future that will transform tomorrow's automotive component industry.



# Yielding results

for everyone associated.....through good governance



## An Insight

UM Group (Automotive Division) is India's foremost manufacturer of a range of automotive components and is a leading supplier to Original Equipment Manufacturers. The Group's product portfolio comprises of Signalling and Lighting Equipments, Horns, Rear View Mirrors, Switches, Hand Brake Lever Assemble as well as rubber and rubber to metal bonded components.

UM Group (Automotive Division) has an annual turnover of more than 100 million USD. UM has been clocking a Compound Annual Growth Rate (CAGR) of 20% in Annual Turnover. Today, the Group has a total of 03 plants spread across the country.

UM Group is associated with leading global automotive component manufacturers to offer most technologically advanced products to its customers. The group companies are in advance stage of discussion with some of the global leader to broad base the manufacturing product range.

## Our Philosophy

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UM group is on the path of building global R&D facility to offer off the shelf futuristic concepts to the customers.

## Our world class Facility



### manufacturing facility

The UM Group has its manufacturing plants across 03 locations in India – and has over 1500 employees.

All manufacturing related infrastructure is available in-house. Top of the line equipment like vertical and horizontal injection moulding machines, vacuum metalising plant, hard coating lens plants for MFR head lamps, automated powder coating plant & press shop etc.

UM Group has dedicated assembly lines for each customer. The work environment is totally dust-free and environment friendly work practices are followed.

Each UM product carries with it the UM seal of quality. The group keeps itself abreast of the latest manufacturing advancements globally. In keeping with this the latest and the most technologically advanced equipment are sourced from reputed global suppliers to ensure our product quality meets international standards.

The Group ensures consistency in quality as it is completely self-sufficient. Its Moulds & Dies, Jigs & Fixtures for Assembly Line Set-up are all designed & manufactured in-house. The company uses the latest computer aided machines - CNC Milling, Wire cut, EDM Polishing as well as other conventional tool room equipments and machines.



# Products

The UM Group manufactures a broad range of automotive components and supplying as OEM's to all leading Two & Four Wheelers automobile manufacturers in India, which covers

Lighting & Signaling Equipments

Rear View Mirrors

Horns

Switches

Hand Break Lever Assembly

Rubber & Rubber to Metal Bonded Components

Plastic Moulded Components

Sheet Metal Components

## inspection & testing



# working with us

Driving the growth of The UM Group are 1000 committed employees, spread over country. The diversity of location, language and culture blends seamlessly into a common work ethos, which hinges on fostering excellence, recognising and rewarding entrepreneurship. We believe in empowerment, delegation and calculated risk taking. Our ongoing endeavour is to create an organisational ambience where talent can bloom. To do so, we strive to make the workplace a source of creativity, innovation and one that makes work meaningful.



## design & engineering

The focus at the UM Group is on collaborative designing with the OEMs. The Group has the capability to improvise existing products as well as offer cost-effective solutions for products already available in the market. With strong focus on R&D, the company has been constantly evaluating and employing emerging technologies to benefit its customers.

UM Group provides its customers with all the facilities under one roof be it design and development, prototyping, testing, validation and quality, or manufacturing the final product.

At the UM Group, the USP is an association with the customer right from the concept stage to prototype design and development of new products. The company has the competencies and resources to create products and solutions for specific customer requirements.



## Research & Development

The reason that UM has consistently been on top in its product categories is because it is constantly offering innovative products that it develops in association with its clients. The idea of customer delight comes into play here, where the design engineers anticipate future requirements, design and develop prototypes and offer potential winners. UM group spends 2% of its annual turnover on R&D efforts.



## Customers

At UM, our mission is to work closely with our customers to meet their requirements and ensure total customer satisfaction through excellence in product quality, response time and price competitiveness while achieving profitable growth. Our customer base ranges from the world's largest OEMs to tier-one automotive suppliers. A customer-driven organizational philosophy and investment in the best technology and human resources has enabled us to constantly meet the exacting standards set by our customers.



## Quality

We are surging ahead in our journey of Total Quality Management (TQM). We are also developing our core competence and aligning objectives at all levels so as to realise synergy in operations. An initiative of improving the most important resources, the Human Resource, as well as the plant equipment has been initiated. This technique, Total Productive Maintenance (TPM), has been adopted to improve performance through the philosophy of prevention. UM aims to achieve

zero accidents

zero defects

zero breakdowns

by using the UM Production System as the foundation of all change programmes. Customer Satisfaction continues to be of utmost importance to The UM Group as do consistent quality, constant innovation, value engineering, process improvement and customer orientation.

## Technical Collaboration / Assistance

The Group has always been in collaboration / Assistance with worlds leading manufacturers in their product segments, the associations are as follows:

Product Group	Technical Collaboration / Assistance	Period of Collaboration
● Rear, Front and Inner Lamp Assembly	Moulds imported from Nissein Seiki, Japan	1985-1992
● Automotive Combination Switches	Asahi Denso Co., Japan	1988-1995 & 1999-2007
● Rear View Mirror	Toyo Industrial Co. Ltd., Japan	1985-1992
● Automotive Horns	Nikko Corporation, Japan	Continued Since 1985
● Two Wheeler Lamps	Thai Stanley	2000
● Two Wheeler Lamps	Triom Spa, Italy	2005
● Hand Brake Lever Assembly	Sistemi Comandi Meccanici, Italy - A Magneti Marelli Company	2007



## UM GROUP

The "UM Group", a fast growing business enterprise in India with multi million dollars turnover and diversified businesses interest in Automotive Components, Diesel Generator Sets, Infrastructure, Software, Entertainment and Food Products.

Corporate Office :  
UM Group  
"UM HOUSE"  
Plot 35P, Sector-44,  
Gurgaon (India)-122002  
Tel. : +91-124-4326567  
Fax: +91-124-4326500  
e-mail: info@the-umgroup.com  
UM Website: www.the-umgroup.com

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### Unitech Machine Ltd.

UML is one of the leading manufacturer of Lighting and Signaling equipments, Plastic Injection moulded components, Sheet metal components being supplied to leading Indian Automotive Industry. Unitech Machines is an ISO/TS 16949 certified company.

[www.unitechmachines.com](http://www.unitechmachines.com)



### Alpha Toyo Limited

Alpha Toyo Limited is an ISO/TS 16949 Certified company, manufacturing a wide range of automotive components like Rear View Mirrors, Lamp Assemblies, Switches and Hand Brake Lever Assembly Alpha Toyo is OEM to all leading 2 & 4 Wheelers Automobile Manufacturers of India

[www.alphatoyo.com](http://www.alphatoyo.com)



### Nikko Auto Limited

Nikko Auto Limited is an ISO/TS 16949 certified company since 2004. We are engaged in manufacturing of Automotive Horns being supplied to all leading Two & Four Wheelers automobile manufacturers of India in technical collaboration with Nikko Corporation, Japan which is one of the leading manufacturers of Horns in Japan and is an OE Suppliers to Suzuki Motor Corp. Yamaha Motor Co. Ltd., Kawasaki, etc.

[www.nikkoauto.com](http://www.nikkoauto.com)



### Techno Auto Components (I) Pvt. Ltd.

Techno Auto Components (I) Pvt. Ltd. is one of the leading manufacturers of high quality rubber and rubber to metal bonded components. Techno started its operation in 1994 and is an ISO/TS 16949 Certified company. Techno has its state-of-the-art manufacturing facility in Faridabad with a capacity of 250 ton of rubber mixing per month and is a major OEM to Hero Honda Motors Ltd, TELCO & Escorts Tractors Ltd.

[www.tacipl.com](http://www.tacipl.com)